

JODY THOMAS

EDUCATION

BFA in Photography, 1997
Rochester Institute of Technology
Rochester, New York

EXPERIENCE

SEPTEMBER 2006 – PRESENT
DESIGN DIRECTOR, AOL – DULLES, VIRGINIA

Lead the design and user interface teams working on the AOL.com portals including the general portal, Spanish language portal and Chinese language portal. Work in close collaboration with partners in Europe and the US to ensure global design consistency and adherence to web and accessibility standards. Also manage the design of several web products including the AOL toolbar. Responsible for planning, oversight and scheduling of projects for a staff of 7 designers.

MARCH 2003 – SEPTEMBER 2006
ART DIRECTOR, AOL – DULLES, VIRGINIA

Oversaw AOL Search, Safety & Security, Connectivity, Community and Money products. Worked with key business managers and technology leads to develop and revise AOL products while ensuring a consistent and cohesive member experience across the AOL brand. Responsible for planning, oversight and scheduling of projects for a staff of 10 graphic designers. Left this position to accept a promotion to manage the AOL.com design team.

JANUARY 2001 – MARCH 2003
SENIOR DESIGNER, AOL – DULLES, VIRGINIA

Led redesigns of several areas on the AOL service including Shopping, News Research and Learn, and AOL k-12 (an educational site) Pushed for the adoption of HTML instead of proprietary code to build web pages by showcasing the amount of interactivity HTML would bring to users. Also created quick turn-around designs for channels including House and Home, Food, News, Sports and Research and Learn.

MAY 1999 – NOVEMBER 2000
WEB DESIGNER, DISCOVERY.COM – BETHESDA, MARYLAND

Collaborated with producers, programmers, and show liaisons to create an online content area consistent with the Discovery and TLC Daytime brands as well as Lifestyles portal content. Responsible for all design features within the Lifestyles area including flowcharts, storyboarding, ID comps, final comps, interactive features, and overseeing work of junior designers and freelancers.

AUGUST 1997 – MAY 1999
MULTIMEDIA DESIGNER, THE NEW MEDIA GROUP – RESTON, VIRGINIA

Worked in close association with the Creative Director and Senior Designers to develop websites, online advertising, and CD-ROMs for clients such as AOL, PBS, Alcatel and The College Board. Responsible for the entire design process as well as information architecture and HTML coding.

SOFTWARE

Photoshop, Illustrator, ImageReady, InDesign, Flash, Dreamweaver, Fireworks, QuarkXPress, Microsoft Office, and Site Catalyst. Solid knowledge of HTML/XML, CSS, web standards and accessibility requirements.

PORTFOLIO & REFERENCES UPON REQUEST